

Social Media and Health Literacy Intern

Compensation Funding Available

Location Remote

Job Type Internship

Department Ryan White Part A

Grade Level Undergraduate or Graduate

Position Summary

This intern position will work with the [Positively You!](#) (PY) Team in their goal of connecting people with HIV to care and resources. The position will create social media posts, evaluation tools, to improve health literacy through engagement on social media platforms.

Internship Goals

Goal 1. The intern will create a monthly social media schedule incorporating timely events/celebrations for daily posts, recommended reels, and draft social media messages.

Goal 2. The intern will create an evaluation tool for social media engagement and effectiveness in promoting HIV resources and care.

Goal 3. The intern will gain/develop their understanding of cultural humility, health literacy, and communication with our key populations and online audiences.

Internship Deliverables

As an intern, you will create:

1. Written series of public facing communications that increase community awareness of Ryan White HIV services and reduce stigma in affected populations.
2. Evaluation tool for tracking social media engagement.

MCDPH Overview

The Maricopa County Department of Public Health, the 3rd largest health jurisdiction in the U.S., lives by our mission to protect and promote the health and well-being of all of our residents.

We focus on health equity and a data-driven approach to our work. We value our staff's unique skills and differences, as well as the varied experiences and disciplines we represent. We come together to reach our vision of creating a healthy, safe, and thriving community.

Preceptor & Office Information

Jennifer Bailey, MPH

Community Health Worker Development Specialist
Ending the HIV Epidemic, Ryan White Part A Program

The Ryan White Office provides HIV/AIDS medical and support services to people living with HIV that cannot afford treatment, are uninsured or under-insured. When people regularly take their HIV medications and become virally suppressed, they do not pass HIV to their sexual partners. This is an advancement that moves us closer to ending the HIV epidemic in Maricopa County. The Office educates providers and the public, connects people with HIV to resources and services, and reduces disparities in Maricopa County.

Hours & Compensation

Funding is available for this remote position. Total hours required are 140-160 between January 2023 and May 2023.

Intern Requirements

Language Requirements.

- English required; Bilingual preferred

Desired Areas of Study.

- Biostatistics
- Communications & Journalism
- Health Care Administration
- Health Data Management
- Psychology & Human Behavior
- Public Administration
- Public Health (General)
- Global Health
- Epidemiology
- Health Behavior & Health Promotion
- Environmental Science
- Social & Behavioral Science

Desired Skills.

- Communications & Marketing
- Community Engagement
- Data Collection & Analysis
- Evaluation
- Graphic Design
- Needs Assessment
- Program Design & Development
- Quality Improvement
- Research

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